

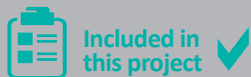
Technology creates new meeting room standards across the organisation



project services

imagine if...

...the technology actually worked



- ✓ video collaboration
- ✓ AV solutions
- ✓ meeting room design
- digital signage
- ✓ integrated systems
- ✓ technical consultancy
- ✓ project management
- events
- AV hire
- ✓ maintenance/support

Contact our projects team

N BROWN group contacted Carillion regarding an ambitious project to create new meeting room standards for technology within the organisation.

The engagement process included an audit of existing equipment alongside client user requirements.

Setting the technology targets

The project was developed with key members of the N BROWN management and IT team. Multiple points were identified as key to the success of the project.

- Open collaboration and wireless content sharing
- Skype for Business integration
- Consistent end user experience

Realising the objectives

The aim of the project was to bring the meeting room standards within the business to a high level as well as to promote meeting room utilisation and technology use. This was achieved by creating three standard meeting room types.

TYPE 1: Presentation Only

Using 55" large format displays including a freestanding floor mount system and Barco ClickShare wireless presentation.

TYPE 2: Presentation and Web Conferencing

Using wall mounted 55" displays, Barco ClickShare wireless presentation and Logitech web conferencing system.

TYPE 3: Group Presentation and Web Conferencing

Using wall mounted 70" displays, Barco ClickShare wireless presentation and a Logitech web conferencing system.

Skype for Business features within each room type and ensures each meeting room has the same 'technical' look and feel for end users to easily use and adopt.

After the initial training workshop that took place to ensure that users were accustomed to the new technology the meeting rooms went into full circulation, since then positive feedback has been received throughout and the sheer volume of bookings demonstrated an immediate uptake.

Project overview

Project:
Head office Skype for Business room integration

Objective:
To improve overall technology experience and meeting room utilisation

Integrating Skype for Business across all meeting rooms

Location:
Manchester

Tech spec:
Multiple 55" and 70" large format displays

Barco ClickShare wireless presentation

Skype for Business

Logitech web conferencing

N BROWN is a leading digital fashion retailer, with over 140 years of experience, providing an extensive range of products, predominantly clothing, footwear and homewares. Traditionally a mail order catalogue business, they now see over 70% of demand online and are changing their approach accordingly.

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