

## imagine if...

...the technology actually worked



video collaboration

**AV** solutions

meeting room design

digital signage

- ✓ integrated systems
- ✓ technical consultancy
- ✓ project management

events

AV hire

✓ maintenance/support

Brands2Life is a communications company with its UK HQ in London. The company is nearly twenty years old and works on multi-faceted communications campaigns for many leading brands.

Brands2Life were conscious of drains on productivity caused by room management inefficiency and selected components from the Pronestor range of solutions. The suite comprises Pronestor Room, a scheduling software that centralises the booking process; Pronestor Display, which provides an overview of all daily meetings; Pronestor Catering, a solution that integrates with your canteen; and Pronestor Visitor, which provides a professional welcome for your visitors.

## The challenge of managing meeting space

Meeting scheduling is a routine activity in the workplace, yet it is complicated and time-consuming for many organisations. Meeting planners can spend more time scheduling than they'll spend in the meeting itself. Brands2Life were conscious of drains on productivity caused by room management inefficiency.

## Systems integration and platform choice

Brands2Life elected to integrate Pronestor with its in-house Exchange set-up and work with calendars via Office 365. Ivan Corbett says, "One of the things that attracted us about Pronestor compared with competing solutions was that we had options, and we chose to integrate Pronestor with what we had in place.

Other booking solutions were forcing us down the road of the supplier's managed services, Cloud-based systems or plug-ins." Ivan Corbett says, "there was no need to re-build, Pronestor really was just 'plug n go'."

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## **Project overview**

#### **Project:**

Meeting room management

#### **Objective:**

Maximise current meeting rooms resources

### **Location:**

London

#### Tech spec:

Pronestor Room

**Pronestor Display** 

**Pronestor Visitor** 



